

CLEARINGHOUSE



## **How to subscribe to the TReX service**

Trademark Clearinghouse

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Version 1.1



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## 1. Introduction

This document provides you with the instructions on how to subscribe to the TReX service.

Please note that before you can subscribe to the TReX service, you will need to opt-in to the TReX service via your account. To do so, please refer to the “How to opt-in to the TReX service” document accessible [here](#).



## 2. How to subscribe to the TReX service

### 2.1. Step 1: Log into your account

Once you are logged into your account, you will be directed to the “Mark Overview” page in the “Marks” tab.

Mark	Status	POU	Expiry	Markholder
Mark One	VERIFIED	INCORRECT	2019-01-29	TREx Service
Mark Four	VERIFIED	VALID	2019-01-29	TREx Service
Mark Five	VERIFIED	VALID	2023-01-29	TREx Service
Mark Two	VERIFIED	VALID	2021-01-29	TREx Service
Mark Three	VERIFIED	INCORRECT	2023-01-29	TREx Service

### 2.2. Step 2: Select the trademark record

Via the “Mark Overview” page, you can select the specific sunrise eligible trademark record that contains the labels you want to protect with the TReX service. When you click on the applicable trademark record you will be redirected to the “Mark Details” page for that specific trademark record:



The screenshot shows the 'Mark Two' details page. At the top, there are tabs for 'MARKS', 'SERVICES', and 'CASES'. The main content area is titled 'Mark Two' and includes a 'SUBMIT MARK' button. Below the title, there is a section for 'This record expires on 2021-01-29'. The main information section displays: NAME OF THE MARK: Mark Two, MARK TYPE: Registered Trademark, STATUS: VERIFIED, HANDLE: 00004715172243081517224308-1, and a 'Send transfer code' button. Below this, there is a section for 'Uploaded attachments #613 Declaration of Proof of use including one single sample'. The 'Services' section shows 'MARK-TWO Sunrise flag on Claims flag on TReX disabled' and 'MARKTWO Sunrise flag on Claims flag on TReX disabled'. At the bottom of the services section, there is a 'Manage' button for 'TReX REGISTRY EXCHANGE (TReX)'. On the right side, there is a 'FILTER BY STATUS' section with a list of status options: New, Corrected, Verified, Incorrect, Invalid, Deactivated, and Expired. A 'Filter' button is located below this list.

### 2.3. Step 3: Click on “Manage” TReX Service

Via the services section of the “Mark Details” page of the trademark record there is the option to manage your TReX service:

This screenshot is identical to the one above, but with a red rectangular box highlighting the 'Manage' button for the 'TReX REGISTRY EXCHANGE (TReX)' service in the 'Services' section.

Once you click on the “Manage” button you will be redirected to the “TReX Details” page on the “Services” tab as demonstrated below.



Enable	Renew	Label	Status	Coverage	Start Date	End Date
<input type="checkbox"/>	<input type="checkbox"/>	mark-two	disabled		2019-01-02	2020-01-02
<input type="checkbox"/>	<input type="checkbox"/>	marktvo	disabled		2019-01-02	2020-01-02

You will find on this page:

- 1) The TREx status per label. The status will be either:
  - **“Enabled”** if you have already subscribed to the TREx service for this label
  - **“Disabled”** if you have not subscribed to the TREx service for this label.

Label	Status	Coverage	Start Date	End Date
mark-two	disabled		-	-
marktvo	disabled		-	-

**Coverage disclaimer**  
The coverage displayed in the dialogue is an estimated coverage based on the data available and may vary due to external factors. Data is updated on a daily basis and may change over time. For any query in regard to the coverage status of a domain name, please contact support.

**Coverage definitions before activation:**

- Eligible: based on the data at hand this domain name is eligible for TREx protection
- Unavailable: based on the data at hand this domain name is not available for TREx protection

**Coverage definitions after activation:**

- Registered: this domain name was already registered prior to the TREx protection
- Exempt: this domain name is exempt from the TREx protection as the Registry has other mechanisms in place to restrict this from general registration (e.g. premium pricing, rights verification, ...)
- Override: this domain name was released from the TREx protection through an override procedure
- Other: other causes which impact the TREx protection

- 2) The TREx coverage is provided per label. By clicking on the expand button (see below), you will obtain an overview in which specific TLDs the label is “eligible” or “unavailable” for the TREx service.



My account Logout GET SUPPORT

MARKS SERVICES CASES

### TREx details for Mark Two

Label	Status	Coverage	Start Date	End Date
mark-two	disabled	☒	-	-
marktwo	disabled	☒	-	-

Domain name	Status
marktwo.black	ELIGIBLE
marktwo.blue	UNAVAILABLE
marktwo.green	ELIGIBLE
marktwo.orange	ELIGIBLE
marktwo.pink	ELIGIBLE
marktwo.red	ELIGIBLE
marktwo.white	ELIGIBLE

Activate TREx Protection

**STANDARD SERVICES**  
**TREx SERVICES**  
**NORN SERVICES**  
**ACTIVATE MORE SERVICES**

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- Other: other causes which impact the TREx protection

- **“Eligible”** means that the label will be made unavailable for registration upon subscription of TREx.<sup>1</sup>
- **“Unavailable”** means that the label is either already registered, included in a premium name list, reserved, etc.

The TREx protection is offered in a bundle. It is not possible to choose the TLDs.

<sup>1</sup> Note that this is an estimated coverage. It is up to the Registry Operator to provide insight in which labels can be TREx protected.



## 2.4. Step 4: Select the labels and click on the “Order TREx” button

To activate the TREx protection, select the labels and then click on the “Order TREx” button as shown below:

Enable	Renew	Label	Status	Coverage	Start Date	End Date
<input type="checkbox"/>	<input type="checkbox"/>	mark-two	disabled		2019-01-02	2020-01-02
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	marktwo	disabled		2019-01-02	2020-01-02

Note that in case your trademark record should expire in one month, you will need to renew your trademark record first before you can subscribe to TREx.

A pop-up screen will appear with an overview of the selected labels, an explanation of the TREx bundle and the total price.

**Activate TREx for Mark Two**

Selected labels:

- mark-two
- marktwo

Explanation of the service bundle:

The TREx service is offered as a bundled offering across 40 TLDs. Note that at time of purchase not all TLDs have onboarded. The TLDs will be included during the duration of your subscription. When available your label will be TREx protected in these TLDs.

Options / Price calculation:

Activate TREx for 40 TLDs for 1 year: Total 2x\$160 = \$320

**PAY PREPAID**

Coverage disclaimer  
The coverage displayed in the dialogue is an estimated coverage based on the data available and may vary due to external factors. Data is updated on a daily basis and may change over time. For any query in regard to the coverage status of a domain name, please contact support.

To finalize, click on the “Pay prepaid” button as shown below.<sup>2</sup>

<sup>2</sup> If you want to cancel the order you can click on the “close” button in the upper right corner of the pop-up.





USER: TREx Protected ASEM TMCH CREDITS REMAINING: \$242766.50

### Activate TREx for Mark Two

**Selected labels:**

- mark-two
- marktwo

**Explanation of the service bundle:**

The TREx service is offered as a bundled offering across 40 TLDs. Note that at time of purchase not all TLDs have onboarded. The TLDs will be included during the duration of your subscription. When available your label will be TREx protected in these TLDs.

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**PAY PREPAID**

Activate TREx Protection

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**Coverage definitions after activation:**

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- Exempt: this domain name is exempt from the TREx protection as the Registry has other mechanisms in place to restrict this from general registration (e.g. premium pricing, rights verification, ...)
- Override: this domain name was released from the TREx protection through an override procedure
- Other: other causes which impact the TREx protection

STANDARD SERVICES  
TREX SERVICES  
NORN SERVICES  
ACTIVATE MORE SERVICES

Once you have clicked on the “Pay prepaid” button, the pop-up will close and you will be redirected to the “Mark Details” page. A message will confirm your TREx service activation as shown below.

My account Logout GET SUPPORT

MARKS SERVICES CASES

TREx is activated

### Mark Two

This record expires on 2021-01-29

NAME OF THE MARK: Mark Two  
MARK TYPE: Registered Trademark  
STATUS: VERIFIED

Send transfer code

HANDLE: 00004715172243081517224308-1

COMMENT

Uploaded attachments #613 Declaration of Proof of use including one single sample

**Services**

MARK-TWO	Sunrise flag on	Claims flag on	TREx enabled
MARKTWO	Sunrise flag on	Claims flag on	TREx enabled
SND FILE	Not available		

COPY NORN TO HOLDER: Activate

TMCH REGISTRY EXCHANGE (TREX): Manage

SUBMIT MARK

View How To submit a mark record video

TOTAL: 5  
SEARCHED: None  
FILTERED: Any status  
SORTED:

SORT: Latest status change Sort

FILTER BY STATUS

- New
- Corrected
- Verified
- Incorrect
- Invalid
- Deactivated
- Expired

SEARCH: Search

Execute a transfer